

Multiply the Love LIVE Giveaway Promotion

OFFICIAL RULES:

1. **ENTRY PERIOD:** The North Carolina Education Lottery (“Sponsor”) Multiply the Cash “Multiply the Love Live” Promotion (“Promotion”) will consist of six (6) Promotional Entry Periods. The Promotional Entry Periods are listed below. Each Promotional Entry Period will include a drawing to win the corresponding prize as set forth below.
 - For the first five (5) Promotional Entry Periods, there will be five (5) promotional posts on Facebook, one for each Promotional Entry Period. The comments on each promotional post will be exported at the end of the entry periods. The comments as entries on a promotional post will be limited to one drawing. Entries in multiple drawings for this Promotion require a separate comment for each promotional post.
 - The sixth Promotional Entry Period will include five (5) drawings to be conducted periodically throughout the sixth Promotional Entry Period to select qualified Entry holders to win prizes during a live entry period. Five (5) drawings will be conducted to select five (5) first-prize winners and five (5) second-tier winners to win the prizes as set forth below. Each Prize is randomly assigned to a participant of the Live Promotion via a live random selection process. The Live Promotion is held via a live video on the Facebook platform and the winner is announced during the live video feed and contacted after the entry period to confirm eligibility. The Promotional Entry Periods, Draw Dates and corresponding prizes are outlined as follows. The drawing dates and Promotional Entry Periods are subject to change at the sole discretion of the NCEL.

Promotion #	Drawing #	Winners	Platforms	Entry Begins	Entry Deadline	Draw Date	Prize
1	1	1	Facebook	2/5/2019 1:00 PM	2/12/2019 11:59 PM	2/13/2019	two (2) Amazon Echo Spots
2	1	1	Facebook	2/6/2019 1:00 PM	2/12/2019 11:59 PM	2/13/2019	two (2) sets of Bose Sound Sport Wireless Headphones
3	1	1	Facebook	2/7/2019 1:00 PM	2/12/2019 11:59 PM	2/13/2019	two (2) \$100 gift cards
4	1	1	Facebook	2/8/2019 1:00 PM	2/12/2019 11:59 PM	2/13/2019	two (2) \$100 gift cards
5	1	1	Facebook	2/9/2019 1:00 PM	2/12/2019 11:59 PM	2/13/2019	two (2) RTIC Coolers Soft Pack-20 Coolers
6	5	10	Facebook	2/14/2019 1:00 PM	2/14/2019 1:20 PM	2/14/2019	Five (5) First Prize winners receive one pair of prizes from the following list: two (2) Amazon Echo Spots; two (2) sets of Bose Sound Sport Wireless Headphones; two (2) \$100 gift cards; two (2) \$100 gift cards; or two (2) RTIC Coolers

							Soft Pack-20 Coolers. Five (5) Second-tier winners receive a suite of scratch-off tickets consisting of one (1) 5X the Cash Scratch-off, one (1) 10X The Cash Scratch-off, one (1) 15X The Cash Crossword Scratch-off, one (1) 20X The Cash Scratch-off and (1) one 50X The Cash Scratch-off
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2. **ELIGIBILITY:** Drawings are opened to all North Carolina residents who are at least eighteen (18) years old or older. Selected entrants for prizes must be able to prove residency, age and provide a mailing address. By submitting an entry, Entrant agrees to comply with the [NCEL social media policy](#). Entrants DO NOT have to be a Player’s Club or Lucke-Rewards member to win. No purchase is necessary to enter or win. Entrants are subject to all Sponsor Rules and Regulations, the North Carolina State Lottery Act, the drawing procedures and Facebook rules and regulations. This Promotion and/or any parts thereof, including the award of any prizes, is void where prohibited by law. Employees of Sponsor, Scientific Games Corporation, Pollard Banknote Limited/NeoPollard, GTECH Corporation and/or IGT, Mullen Lowe Group, Linq3 and MDI Entertainment, LLC are prohibited from participating in this Promotion.

3. **HOW TO ENTER:** All entries must be submitted within the Drawing Entry Periods for the drawings.

Winners will be randomly selected from the following method of entry:

FACEBOOK: Users enter the first five Promotional Entry Periods by commenting on one of five (5) promotional posts. The post may instruct users to respond with a comment. A valid entry during the first five Promotional Entry Periods shall be defined as the first comment made by a user that contains another user’s name during the specified time period for that particular official Facebook post. Users are limited to one comment/entry per drawing.

Users enter the sixth Promotional Entry Period by commenting on the live promotion video post during the entry period. Entrants will be instructed to comment in the comment section of the live video post. A valid entry shall be defined as any comment made on the live video post during the specified drawing period and deemed, by the Sponsor, as adhering to the Sponsor’s social media policy.

Any comment containing spam links, offensive language, personal attacks or incessant similar posting will be disqualified from this Promotion.

Entries sent via any other method, including through any other website submission, social media, U.S. mail/courier, drop-off, etc. will be disqualified.

4. **WINNERS & PRIZE:** Odds of winning in any drawing depend on the number of entries received for the drawing. Entries will be collected via comments on each of the Promotion's Facebook posts for a combined pool of entrants for each drawing. In the first through fifth Promotional Entry Periods, one (1) entrant will be randomly selected in each of the five (5) drawings to win a Prize. Total Estimated Retail Value ("ERV") of the Prize ranges from \$200 to \$299.98. In the second Promotional Entry Period, two (2) entrants will be randomly selected in each of the five (5) drawings. The first entrant selected wins the First Prize. The second entrant selected wins the Second-Tier Prize. Total Estimated Retail Value ("ERV") of the First Prize ranges from \$200 to \$299.98. Total Estimated Retail Value ("ERV") of the Second-Tier Prize is \$21. Prizes are not transferable, assignable or redeemable for cash unless otherwise specified or required by law. Sponsor may substitute a prize of equal or better quality. After a drawing is conducted and verified, eligible winners will be announced in a Facebook post and notified by direct message via Facebook. If selected entrants do not respond to the notification directing them to contact the Sponsor within forty-eight (48) hours of notification, they will forfeit the prize. All drawing entries are subject to verification by the Sponsor or its designee and may be disqualified if eligibility requirements are not met. The Prize will be mailed via certified mail to the address of the winning entrant. If an entrant responded to the Sponsor's notification within the specified deadline but fails to provide their full name, address, birthdate, phone number and email address to the Sponsor's notification via Facebook, they may be disqualified and the prize will be awarded to an alternate. Only one prize may be won by a person in any Drawing in this Promotion.
5. **LIMITATIONS OF LIABILITY:** The Sponsor is not responsible for vendor error, interruption, deletion, or delay in operations, technical interruptions, including network, telephone equipment, electronic, computer, hardware, or software malfunctions of any kind, or inaccurate transmission of or failure to receive entry. All entries received will become property of the Sponsor and may be maintained as part of the Sponsor's Promotion records. The Sponsor reserves the right to cancel or modify the Promotion if it becomes technically or otherwise corrupted. The Sponsor reserves the right to disqualify any individual found to be tampering or attempting to tamper with the operation of the Promotion; to be acting in violation of these Official Rules; to be acting with the intent to disrupt the normal operation of this Promotion; or to be otherwise acting in an unsportsmanlike manner. The Promotion is not sponsored, endorsed, administered by, or associated with Facebook.

6. RELEASE: By submitting an entry, Entrant agrees that the Sponsor reserves the right to use entrant's name, email address, picture, likeness and any other publicly accessible personal or biographical information collected from entrant for publicity and/or administrative purposes.
7. SPONSOR: North Carolina Education Lottery, 2728 Capital Boulevard, Suite 144, Raleigh, N.C. 27604.