

Big Money Playbook Ticket Giveaway Promotion

OFFICIAL RULES:

1. **ENTRY PERIOD:** The North Carolina Education Lottery (“Sponsor”) Big Money Playbook Ticket Giveaway Promotion (“Promotion”) begins on Wednesday, December 12th at 1:00 p.m. Eastern Time (“ET”) and will end on Sunday, December 30th, 2018 at 11:59 p.m. ET. The Promotion will include one (1) drawing to be held at the conclusion of the entry period for one (1) winner who will receive one (1) pack of thirty (30) Big Money Playbook scratch-off tickets (“Prize”).

| Drawing # | Winners | Platforms | Entry Begins | Entry Deadline | Draw Date |
|-----------|---------|-----------|--------------------|---------------------|------------|
| 1 | 1 | Facebook | 12/12/2018 1:00 PM | 12/30/2018 11:59 PM | 01/02/2019 |

The comments on the promotional post will be exported at the end of the entry period. The actual drawing date is subject to change at the sole discretion of the Sponsor.

2. **ELIGIBILITY:** Drawing is open to all North Carolina residents who are at least eighteen (18) years old or older. Selected entrants for prizes must be able to prove residency, age and provide a mailing address. By submitting an entry, Entrant agrees to comply with [NCEL social media policy](#). Entrants DO NOT have to be a Player’s Club or Lucke-Rewards member to win. No purchase is necessary to enter or win. Entrants are subject to all Sponsor Rules and Regulations, the North Carolina State Lottery Act, the drawing procedures and Facebook rules and regulations. This Promotion and/or any parts thereof, including the award of any prizes, is void where prohibited by law. Employees of Sponsor, Scientific Games Corporation, Pollard Banknote Limited, GTECH Corporation and/or IGT, Mullen Lowe Group, Linq3 and MDI Entertainment, LLC are prohibited from participating in this Promotion.
3. **HOW TO ENTER:** There is a limit of one eligible comment entry per social persona for the specified entry period during the Promotion. All entries must be submitted within the Drawing Entry Period for the drawing.

Winners will be randomly selected from the following method of entry:

FACEBOOK: Users enter by commenting on the promotion post with a reply guessing how many darts are in the image included in the promotion post. Reply post regarding the number of darts does not need to be accurate to be entered into this promotional drawing. A valid entry shall be defined as the first response

made by a user during the specified time period on the official Facebook post. Responses made on other Facebook posts will not be eligible.

An eligible winning entry must be deemed responsive to the instructions as posted by the Sponsor via Facebook as determined by the Sponsor and adhering to the NCEL social media policy.

Entries sent via any other method, including through any other website submission, social media, U.S. mail/courier, drop-off, etc. will be disqualified.

4. **WINNERS & PRIZE:** Odds of winning in this drawing depend on the number of entries received for the drawing. Entries will be collected via qualified comments on the Promotion’s Facebook post for a combined pool of entrants for the drawing. One (1) entrant will be randomly selected in the drawing to win a Prize. Total Estimated Retail Value (“ERV”) of the Prize is \$634.91, which includes minimum State income tax withholdings. Prizes are not transferable, assignable or redeemable for cash unless otherwise specified or required by law. Sponsor may substitute a prize of equal or better quality. After a drawing is conducted and verified, eligible winners will be announced in a Facebook post and notified by direct comment and message via Facebook. If selected entrants do not respond to the notification directing them to contact the Sponsor within forty-eight (48) hours of notification, they will forfeit the prize. All drawing entries are subject to verification by the Sponsor or its designee and may be disqualified if eligibility requirements are not met. The Prize must be claimed at one of the Sponsor’s regional offices. Regional offices locations are:

| Office Name: | Address: |
|---|--|
| Raleigh Regional Office & Claim Center | 2728 Capital Blvd #144, Raleigh, NC 27604 |
| Greensboro Regional Office & Claim Center | 20A Oak Branch Drive Greensboro, NC 27407 |
| Asheville Regional Office & Claim Center | 16-G Regent Park Blvd. Asheville, NC 28806 |
| Greenville Regional Office & Claim Center | 2790 Dickinson Avenue, Suite A Greenville, NC 27834 |
| Charlotte Regional Office & Claim Center | 5029-A West W. T. Harris Blvd. Charlotte, NC 28269 |
| Wilmington Regional Office & Claim Center | 123 North Cardinal Extension Drive, Suite 140 Wilmington, NC 28405 |

If an entrant responded to the Sponsor’s notification within the specified deadline but fails to claim the prize at one of the Sponsor’s regional offices within thirty (30) days of the Sponsor’s first notification date, they may be disqualified and the prize will be awarded to an alternate.

5. **LIMITATIONS OF LIABILITY:** The Sponsor is not responsible for vendor error, interruption, deletion, or delay in operations, technical interruptions, including network, telephone equipment, electronic, computer, hardware, or software malfunctions of any kind, or inaccurate transmission of or failure to receive entry. All entries received will become property of the Sponsor and may be maintained as part of the Sponsor's Promotion records. The Sponsor reserves the right to cancel or modify the Promotion if it becomes technically or otherwise corrupted. The Sponsor reserves the right to disqualify any individual found to be tampering or attempting to tamper with the operation of the Promotion; to be acting in violation of these Official Rules; to be acting with the intent to disrupt the normal operation of this Promotion; or to be otherwise acting in an unsportsmanlike manner. The Promotion is not sponsored, endorsed, administered by, or associated with Facebook.
6. **RELEASE:** By submitting an entry, Entrant agrees that the Sponsor reserves the right to use Entrant's name, email address, picture, likeness and any other publicly accessible personal or biographical information collected from Entrant for publicity and/or administrative purposes.
7. **SPONSOR:** North Carolina Education Lottery, 2728 Capital Boulevard, Suite 144, Raleigh, N.C. 27604.