

## **National Lottery Week Live Promotion**

### **OFFICIAL RULES:**

1. **ENTRY PERIOD:** The North Carolina Education Lottery (“Sponsor”) National Lottery Week Live Promotion (“Promotion”) begins on Friday, July 19, 2019 at 1:00 p.m. Eastern Time (“ET”) and will end on Friday, July 19, 2019 at 1:35 p.m. ET. The Promotional Entry Period will include five (5) separate drawings to be conducted periodically throughout the Promotional Entry Period to select qualified Entry holders to win prizes during a live entry period. Five (5) total winners will be selected during the Promotional Entry Period to receive a prize package (“Prize”). Entrants can only win once during each Promotional Entry Period. Each Prize is randomly assigned to each Promotional winner via a live random selection process. The Live Promotion is held via a live video on the Facebook platform and the winner is posted during the live video feed and contacted after the entry period to confirm eligibility. The Promotional Entry Period, Draw Date and corresponding prizes are outlined as follows. The drawing date and Promotional Entry Period are subject to change at the sole discretion of the Sponsor.

| Promotion # | Drawing # | Winners | Platforms | Entry Begins         | Entry Deadline       | Draw Date | Prize   |
|-------------|-----------|---------|-----------|----------------------|----------------------|-----------|---|
| 1           | 5         | 5       | Facebook  | 7/19/2019<br>1:00 PM | 7/19/2019<br>1:35 PM | 7/19/2019 | Five (5) winners receive a \$50 Visa Debit Gift |

2. **ELIGIBILITY:** Drawings are opened to all North Carolina residents who are at least eighteen (18) years old or older. Selected entrants for prizes must be able to prove residency, age and provide a mailing address. By submitting an entry, Entrant agrees to comply with the [NCEL social media policy](#). Entrants DO NOT have to be a Player’s Club or Lucke-Rewards member to win. No purchase is necessary to enter or win. Entrants are subject to all Sponsor Rules and Regulations, the North Carolina State Lottery Act, the drawing procedures and Facebook rules and regulations. This Promotion and/or any parts thereof, including the award of any prizes, is void where prohibited by law. Employees of Sponsor, Scientific Games Corporation, Pollard Banknote Limited/NeoPollard, GTECH Corporation and/or IGT, Mullen Lowe Group, Wunderman Thompson, Spurrier Group and MDI Entertainment, LLC are prohibited from participating in this Promotion.
3. **HOW TO ENTER:** All entries must be submitted within the Drawing Entry Period for the drawing.

Winners will be randomly selected from the following method of entry:

FACEBOOK: Users enter the Promotional Entry Period by commenting on the live promotion video post during the entry period. Entrants will be instructed to comment in the comment section of the live video post. A valid entry shall be defined as a comment made on the live video post that contains a guess to the question prompt made by the Sponsor during the specified drawing period and deemed, by the Sponsor, as adhering to the Sponsor's social media policy.

Any comment containing spam links, offensive language, personal attacks or incessant similar posting will be disqualified from this Promotion.

Entries sent via any other method, including through any other website submission, social media, U.S. mail/courier, drop-off, etc. will be disqualified.

4. **WINNERS & PRIZE:** Odds of winning in any drawing depend on the number of entries received for the drawing. Entries will be collected via comments on the Promotion's Facebook post for a combined pool of entrants for the drawing. In the Promotional Entry Period, one (1) entrant will be randomly selected in each of the five (5) drawings to win a Prize. Total Estimated Retail Value ("ERV") of the Prize is \$50. Prizes are not transferable, assignable or redeemable for cash unless otherwise specified or required by law. Sponsor may substitute a prize of equal or better quality. After a drawing is conducted and verified, eligible winners will be announced in a Facebook post and notified by direct message via Facebook. If selected entrants do not respond to the notification directing them to contact the Sponsor within forty-eight (48) hours of notification, they will forfeit the prize. All drawing entries are subject to verification by the Sponsor or its designee and may be disqualified if eligibility requirements are not met. The Prize will be mailed via certified mail to the address of the winning entrant. If an entrant responded to the Sponsor's notification within the specified deadline but fails to provide their full name, address, birthdate, phone number and email address to the Sponsor's notification via Facebook, they may be disqualified and the prize will be awarded to an alternate. Only one prize may be won by a person in any Drawing in this Promotion.
5. **LIMITATIONS OF LIABILITY:** The Sponsor is not responsible for vendor error, interruption, deletion, or delay in operations, technical interruptions, including network, telephone equipment, electronic, computer, hardware, or software malfunctions of any kind, or inaccurate transmission of or failure to receive entry. All entries received will become property of the Sponsor and may be maintained as part of the Sponsor's Promotion records. The Sponsor reserves the right to cancel or modify the Promotion if it becomes technically or otherwise corrupted. The Sponsor reserves the right to disqualify any individual found to be tampering or attempting to tamper with the operation of the Promotion; to be acting in violation of these Official Rules; to be acting with the

intent to disrupt the normal operation of this Promotion; or to be otherwise acting in an unsportsmanlike manner. The Promotion is not sponsored, endorsed, administered by, or associated with Facebook.

6. RELEASE: By submitting an entry, Entrant agrees that the Sponsor reserves the right to use entrant's name, email address, picture, likeness and any other publicly accessible personal or biographical information collected from entrant for publicity and/or administrative purposes.
7. SPONSOR: North Carolina Education Lottery, 2728 Capital Boulevard, Suite 144, Raleigh, N.C. 27604.