## Carolina Panthers Season Tickets And T-Shirt Giveaway Promotion

## OFFICIAL RULES:

 ENTRY PERIOD: The North Carolina Education Lottery ("Sponsor") Carolina Panthers Season Tickets And T-Shirt Giveaway Promotion ("Promotion") begins on Friday, August 17, 2018 at 1:00 p.m. Eastern Time ("ET") and will end on Sunday, August 26, 2018 at 11:59 p.m. ET. The Promotion will include one (1) drawing to select one (1) grand prize winner to receive a pair of regular season tickets in section 118, row 10, seats 15 and 16, to the Carolina Panthers home games ("Grand Prize") and ten (10) winners who will each receive one (1) custom NCEL and Carolina Panthers branded T-shirt ("Second-Tier Prize") to be held at the conclusion of the entry period. The entry period is outlined below:

| Drawing<br># | Winners | Platforms | Entry<br>Begins      | Entry Deadline        | Draw Date | Prize   |
|--------------|---------|-----------|----------------------|-----------------------|-----------|---|
| 1            | 1       | Facebook  | 8/17/2018<br>1:00 PM | 8/26/2018 11:59<br>PM | 8/29/2018 | Two (2) Carolina Panthers<br>Regular Season Tickets |
| 2            | 10      | Facebook  | 8/17/2018<br>1:00 PM | 8/26/2018 11:59<br>PM | 8/29/2018 | Custom NCEL/Carolina<br>Panthers T-Shirt            |

The drawing will be held within seventy-two (72) hours of the entry deadline:

The comments on each of the promotional posts will be exported at the end of the entry period. The actual drawing date is subject to change at the sole discretion of the Sponsor.

- 2. ELIGIBILITY: Drawing is open to all North Carolina residents who are at least eighteen (18) years old or older. Selected entrants for prizes must be able to prove residency, age and provide a mailing address. By submitting an entry, Entrant agrees to comply with <u>NCEL social media policy</u>. Entrants DO NOT have to be a Player's Club or Lucke-Rewards member to win. No purchase is necessary to enter or win. Entrants are subject to all Sponsor Rules and Regulations, the North Carolina State Lottery Act, the drawing procedures and Facebook rules and regulations. This Promotion and/or any parts thereof, including the award of any prizes, is void where prohibited by law. Employees of Sponsor, Scientific Games Corporation, Pollard Banknote Limited, GTECH Corporation and/or IGT, Mullen Lowe Group, Linq3, MDI Entertainment, LLC and the Carolina Panthers are prohibited from participating in this Promotion.
- 3. HOW TO ENTER: There is a limit of one eligible comment entry per social persona for the specified entry period during the Promotion. All votes/entries must be cast/submitted within the Drawing Entry Period for the drawing.

Winners will be randomly selected from the following method of entry:

FACEBOOK: Users enter by commenting on the promotion post with a reply containing a seat number from the promotion photo which contains a prize image. A valid entry shall be defined as the first response made by a user during the specified time period on the official Facebook post that contains one of the correct numbers in written or numeral form. Responses made on other Facebook posts will not be eligible.

An eligible winning entry must be deemed responsive to the instructions as posted by the Sponsor via Facebook as determined by the Sponsor and adhering to the NCEL social media policy.

Entries sent via any other method, including through any other website submission, social media, U.S. mail/courier, drop-off, etc. will be disqualified.

4. WINNERS & PRIZE: Odds of winning in any drawing depend on the number of entries received for that drawing. Entries will be collected via comments on the Promotion's Facebook post for a pool of entrants for the drawing. One (1) entrant will be randomly selected in the drawing to win the Grand Prize(Total Value is \$2437.82, which includes minimum State income tax withholdings). Ten (10) entrants will be randomly selected in the drawing to win a Second-Tier Prize (the total value is \$7.95). The Claimant of any Prize may be responsible for any additional Federal, State and/or local taxes or withholdings. Grand Prize Winner is subject to minimum State taxes and other State withholdings, as required by law. The Sponsor will issue the W-2G form to the Grand Prize Winner. After a drawing is conducted and verified, eligible winners will be announced in a Facebook post and notified by direct message via Facebook. If selected entrants do not respond to the notification directing them to contact the Sponsor within forty-eight (48) hours of notification, they will forfeit the prize. All drawing entries are subject to verification by the Sponsor or its designee and may be disgualified if eligibility requirements are not met. The Grand Prize must be claimed at one of the Sponsor's regional offices. Regional offices locations:

| Office Name:                              | Address:                                      |
|---|---|
| Raleigh Regional Office & Claim Center    | 2728 Capital Blvd #144, Raleigh, NC 27604     |
| Greensboro Regional Office & Claim Center | 20A Oak Branch Drive Greensboro, NC 27407     |
| Asheville Regional Office & Claim Center  | 16-G Regent Park Blvd. Asheville, NC 28806    |
| Greenville Regional Office & Claim Center | 2790 Dickinson Avenue, Suite A Greenville, NC |
|   | 27834   |
| Charlotte Regional Office & Claim Center  | 5029-A West W. T. Harris Blvd. Charlotte, NC  |
|   | 28269   |

| Wilmington Regional Office & Claim Center | 123 North Cardinal Extension Drive, Suite 140 |  |
|---|---|--|
|   | Wilmington, NC 28405                          |  |

If an entrant responded to the Sponsor's notification within the specified deadline but fails to provide their full name, address, birthdate, phone number and email address to the Sponsor's notification via Facebook, they may be disqualified and the prize will be awarded to an alternate. The Grand Prize Winner of this promotion must complete a Winner Claim Form at one of the Regional Offices as listed above, within thirty (30) days from the first notification date by the Sponsor. If an entrant fails to collect their prize from a regional office within thirty (30) days, they may be disqualified and the prize will be awarded to an alternate. Only one prize may be won by a person during this Promotion, regardless of whether they have commented on multiple promotion posts.

- 5. LIMITATIONS OF LIABILITY: The Sponsor is not responsible for vendor error, interruption, deletion, or delay in operations, technical interruptions, including network, telephone equipment, electronic, computer, hardware, or software malfunctions of any kind, or inaccurate transmission of or failure to receive entry. All entries received will become property of the Sponsor and may be maintained as part of the Sponsor's Promotion records. The Sponsor reserves the right to cancel or modify the Promotion if it becomes technically or otherwise corrupted. The Sponsor reserves the right to disqualify any individual found to be tampering or attempting to tamper with the operation of the Promotion; to be acting in violation of these Official Rules; to be acting with the intent to disrupt the normal operation of this Promotion; or to be otherwise acting in an unsportsmanlike manner. The Promotion is not sponsored, endorsed, administered by, or associated with Facebook.
- 6. RELEASE: By submitting an entry, Entrant agrees that the Sponsor reserves the right to use entrant's name, email address, picture, likeness and any other publicly accessible personal or biographical information collected from entrant for publicity and/or administrative purposes.
- 7. SPONSOR: North Carolina Education Lottery, 2728 Capital Boulevard, Suite 144, Raleigh, N.C. 27604.